

Outcomes 2015

Strategic Plan Accomplishments:

2012 - 2013

Below is a report on the enabling objectives accomplished during the year as part of our strategic execution. Given the living status of the plan, new goals and objectives are added continuously as part of our strategic planning and institutional effectiveness processes.

Strategy: Enhance our reputation as an institution with an uncommon focus on service excellence

- a. Develop a reputation as a leader in service to the community
 - i. Enhance service learning across more programs
- b. Encourage and support employees in their personal and professional well-being and development *Focus community service efforts on one specific cause per year*
 - i. Hire P-T Human Resources Coordinator
 - ii. Utilize paylocity to centralize employee information and resources
 - iii. Encouraging workplace diversity including training managers

Strategy: Commit to a plan for Smart Growth and financial stability furthering institutional capacity

- a. Ensure Student Population Growth
 - i. Branding and long-term marketing plan
 - ii. Plan to Expand international enrollment including third-party relationships
 - iii. Create a 5 year new program development plan in the area of medical and business
- b. Assure fiscally sound planning to support the achievement of our strategic and operational plans
 - i. Continue to fund capital reserves
 - ii. Define institutional capacity between now and 2015 along with benchmark study of personnel, financial reserves, and facilities necessary to support growth
 - iii. Instill more discipline in the budgeting process by implementing purchasing controls
- c. Build a growing and self-sufficient online division
 - i. Further increase use of web-supported LMS for all campuses across campus
 - ii. Develop a 5 year plan to expand the number of programs online
- d. Re-align the school of continuing and professional education with growing target markets
 - i. Move Taunton to a full-time campus

Strategy: Strengthen the Student Experience

- a. Attain and maintain academic excellence in all programs
 - i. Strengthen prof readiness by instituting best practices within internship course to ensure all students are prepared with a quality placement and requisite skills
- b. Improve program outcomes where needed in the areas of increased graduation rates, and higher salaries
 - i. Program chairs to implement strategic program-by program initiatives designed to address program outcome needs