

## Outcomes 2015

### Strategic Plan Accomplishments:

2011 - 2012

Below is a report on the enabling objectives accomplished during the year as part of our strategic execution. Given the living status of the plan, new goals and objectives are added continuously as part of our strategic planning and institutional effectiveness processes.

*Strategy: Enhance our reputation as an institution with an uncommon focus on service excellence*

- a. Build a growing and self-sufficient online division
  - i. *Build internal infrastructure and third-party relationships to sustain enrollment growth*
- b. Develop broader and deeper employer relations
  - i. *Focus community service efforts on one specific cause per year*
  - ii. *Create standard guidelines for appointments to advisory boards*

*Strategy: Commit to a plan for Smart Growth and financial stability furthering institutional capacity*

- a. Increase efficiency of organization through information technology
  - iii. *Develop effective reporting from our SIS*
  - iv. *Implement regular training of staff & faculty on ERP and classroom tech*
  - v. *Increase wireless access and bandwidth across campus*
- b. Build a growing and self-sufficient online division
  - i. *Insure high quality course content, instruction, and delivery platform by investing in academic infrastructure online*

*Strategy: Strengthen the Student Experience*

- a. Attain and maintain academic excellence in all programs
  - i. *Update Academic Program Review Process*
  - ii. *Strengthen learning outcomes assessment -Formalize annual department reporting process - Instituting normed survey (NSSE)*
- b. Invest in teaching quality
  - a. *Increase % classes taught by FTF by adding a "Lecturer" faculty position*
  - b. *Enhance faculty development program that provides tools toward a learner centered classroom*
  - c. *Improve classroom technology and training by working with IT department to develop annual training program*
  - d. *Expand access to faculty development opportunities to evening division*
- c. Improve program outcomes where needed in the areas of increased graduation rates, and higher salaries  
*GE task force to implement institutional strategies designed to decrease student debt and improve repayment rates (GE Instl Task Force)*